

# AKHIL CHINTA

UX Designer | HFI - CUA



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## About me

I'm a passionate experience designer have extensive knowledge on Banking, Telecom and Commerce domains. Having 13 years of experience in UI Design and 6 years of relevant experience in UX Design.

## Work experience

### Accenture, UX Designer

May 2014 - Present

### Techno Brain, UI Designer

Nov 2010 - May 2014

### Tech Magica (Formerly Esimplest), Web Designer

Jun 2007 - Oct 2010

## Primary duties

- Contribute in all aspects of design process - from ideation to prototype
- Collaborate with multi-disciplinary team (project managers, solution architects and developers) to determine how the interaction flow will go across multiple touchpoints, and define how we make the concept real
- I use creativity and experience to focus on human-centered design and computer interactions to develop cutting-edge solutions
- I am responsible for delivering concepts, user flows, wireframes and prototypes, and find balance between achieving an optimal customer experience and client satisfaction
- Prototype for multiple platforms (Web, mobile, POS and self-service) as required.
- Assist development team with assets and specifications and guide them to make pixel perfect outcome.

## Skills

- Research studies
- Competitor analysis
- Persona development
- Journey maps
- Scenarios
- Task analysis
- User flows
- Information architecture
- Navigation design
- Wireframing
- Interactive prototypes
- Visual design
- Heuristic evaluation
- Usability testing

## Certifications

### HFI

Certified Usability Analyst (CUA)

### IDF

- Information Visualization
- Web Design for Usability
- Mobile User Experience

## Education

### Diploma in Web Design

Arena Animation

2006 - 2007

### B.Sc. Electronics

Nagarjuna University

2003 - 2006